

WINNEMUCCA CONVENTION & VISITORS AUTHORITY  
Meeting Minutes – Regular Meeting  
October 18, 2023  
Winnemucca Convention Center  
50 West Winnemucca Boulevard  
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

*Convention and Visitors Authority Board Officials Present:*

Brian Stone, in-person	Chair and Hotel Representative
John Arant, in-person	Vice Chair and Business Representative
Terry Boyle, in-person	Treasurer and Motel Representative
Theresa Mavity, in-person	City Representative
Kendall Swensen, in-person	Board Administrator
Kent Maher, in-person	Board Counsel

*Convention and Visitors Authority Board Officials Absent:*

Ron Cerri	County Representative
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*Staff Members Present:*

Kim Petersen, in-person	Director
Karla Fuentes, in-person	Administrative Clerk

*Staff Members Absent:*

None

*Others Present:*

Liz Barnard, in-person	
Mitch Pollock, via remote technology	New Year's Eve Winnemucca Xtreme Broncs
Chris Harder, via remote technology	Placer AI
Katie DeLong, in-person	Humboldt County Junior and High School Rodeo Club
Humboldt County Junior and High School Rodeo Club Members	

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM

The meeting was called to order at 3:02 pm, the board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Board Chair Stone reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, September 15, 2023, at the Convention Center West Hall (the place of the meeting), online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

**No action taken.**

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a "business," as the term is defined by statute, the board agreed, and

**John Arant moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 4-0.**

## 5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda; there was the opportunity to review and obtain further information before or at the meeting:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	27085 - 27134	\$221,066.35

**Theresa Mavity moved to approve all claims submitted for October 18, 2023. Motion carried, 4-0.**

## 6. CONSENT AGENDA

6.1) Accommodation Tax 9-month refund requests as follows: Barton (\$669.96), Davila (\$456.32), Laguimon (\$630.00), Laguimon (\$647.80), Caudell (\$654.96), Mastromonaco (\$454.41), Jones (\$972.00)

6.2) [WCVA meeting minutes September 2023 - removed from consideration because they were not available for review - no action taken]

6.3) Tina Wilson, Winnemucca Archers, Cooperative Funding Request, Nevada Open Indoor Archery Tournament, January 13-14, 2024, \$3,000

6.4) Tina Wilson, Winnemucca Archers, Cooperative Funding Request, Winnemucca 3D Indoor Archery Challenge, March 8-10, 2024, \$3,600

6.5) John Sanchez, Rocky Mountain Elk Foundation, Annual Banquet, Request for Facilities Grant, April 13, 2024, \$800

6.6) Katie DeLong, Humboldt County High School Rodeo Club, Cooperative Funding Request, Humboldt County High School and Jr. High Rodeo, May 3-5, 2024, \$5,000 grant and up to \$9,000 WEC Facility Fees

Katie DeLong on behalf of the Humboldt County High School Rodeo Club expressed their thanks for the ongoing support of the WCVA and explained how helpful it was to have access to the indoor arena for their event this year when the weather shifted to rain.

**John Arant moved to approve the consent agenda except for item 6.2. Motion carried, 4-0.**

## 7. GENERAL BUSINESS

7.1) Cumming Group/TSK, East Hall exterior renovation project, presentation and review of project design proposals, and possible approval of design concepts for exterior building improvements and authorization to proceed with the project design and engineering phase, update on timeline and cost estimates

There was no report.

**No action taken.**

7.2) Cumming Group/TSK, common area civil project, presentation and review of project design proposals, and possible approval of design concepts for improvements and authorization to proceed with the project design and engineering phase, update on timeline and cost estimates

There was no report.

**No action taken.**

7.3) Mitch Pollock and King Rodeo Company, Cooperative Funding Request, Winnemucca Xtreme Broncs New Years Eve, December 31, 2023, \$40,000

Pollock presented the request on behalf of King Rodeo Company and explained that the event was very well received last year, especially for a first time event. The organizer wants to continue and build up the event, which may take a few years. The event cannot move forward without the support of the WCVA. The company has some sponsors which cover a lot of the expenses; the money contributed by the WCVA goes to prize money to bring in cowboys. Pollock said that the more money they can offer, the better the talent they will be able to attract to the event, and the better talent helps draw bigger crowds.

Board member Boyle explained that the request this year is double the request from last year and he does not believe it is justified based on the revenue that the event is projected to bring to the community.

**Theresa Mavity moved to approve an award of funding to King Rodeo Company in the amount of \$30,000, evenly split as a grant and as underwriting. Motion carried 4-0.**

7.4) Chris Harder, Placer Ai, presentation on system for tracking visitors to the area and community Harder presented the services offered by Placer Ai.

The Board requested additional information and suggested the item be put on the next board meeting agenda to discuss and take action on.

**No action taken.**

7.5) Kim Petersen, Director, Ag District #3, request for funding to assist with the design, installation, tuning, and programming for the Winnemucca Event Complex outdoor arena audio system retrofit and upgrade and the Livestock Pavilion arena audio system install, not to exceed \$50,000

Director Petersen explained that this proposal is to update the audio system for the WEC Main Arena grandstand arena. The current system is still functioning, but the volume is not adequate for loud events like the truck pulls. The existing audio system will be moved over to the Pavilion to upgrade that system. Ag. District #3 will be responsible for matching half of the \$50,000 estimated total cost.

**Terry Boyle moved to approve funding as requested. Motion carried, 4-0.**

#### 8. DIRECTOR'S REPORT

Director Petersen reported a Safety Olympiad team was treated poorly by the staff at the Wingers restaurant; they came in after three other teams were served and were refused service with no explanation. Staff will attempt to let area restaurants know when larger events are coming up to allow more informed staffing decisions.

#### 9. COUNSEL REPORT

No report.

#### 10. BOARD ADMINISTRATOR FINANCIAL REPORTS

##### 10.1. Financial Reports

Reports were available in the board packet for review. Board Administrator Swensen highlighted that the Investment Pool with the State is a 4.5% return and overall the investments are doing well.

#### 11. OTHER REPORTS

##### 11.1. Miscellaneous reports, updates and information

Reports were available in the board packet for review.

#### 12. PUBLIC COMMENT

No public comment.

#### 13. ADJOURNMENT

**John Arant moved to adjourn the meeting at 4:15 p.m. Motion carried, 4-0.**

Respectfully submitted,

Shanna Dangel  
Administrative Clerk

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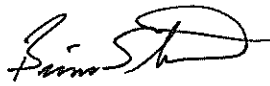
**APPROVED:** December 20, 2023

**VOTE:** WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

**AYES:** Stone, Arant, Boyle, Mavity  
**NAYS:** \_\_\_\_\_  
**ABSTAIN:** Cerri  
**ABSENT:** \_\_\_\_\_

**APPROVED:**

**ATTEST:**

  
\_\_\_\_\_  
Brian Stone, Chair

  
\_\_\_\_\_  
Shanna Dangel, Administrative Clerk