



*Convention and Visitors Authority Board Officials Absent:*  
 Ron Cerri County Representative  
 Kendall Swensen Board Administrator

*Staff Members Present:*  
 Kim Petersen Director  
 Shelly Noble Administrative Clerk

*Staff Members Absent:*  
 None

*Others Present:*  
 Ashley Maden Humboldt Sun

#### **4. Public Comment**

No public comment.

#### **5. Meeting Notice Report.**

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Thursday, March 4, 2021 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

- 6. Business Impact Determination.** Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; Counsel reported there was no agenda problem; there was no public input thereon. Action was taken.

***Terry Boyle made a motion that there appears to be no business impacting fee matter on today's agenda. The motion carried, 4-0.***

#### **7. General Business, for discussion & possible action**

**7.1 Winnemucca Events Complex (WEC) Scoreboard Upgrade – technical assistance to design, install and provide specialized equipment to upgrade and expand the interface between the three electronic sign boards located in the Event Center and Pavilion on the Winnemucca Events Complex. Additional proposal to provide two (2) remote controlled cameras and equipment in the Event Center main arena compatible with the existing proposed upgrade, for possible action**

After last year's events (the few that were produced) and in preparation for the 2021 event season, Kim and Darrel began discussions about addressing some of the issues we had with the operation of the Event Center sign board in order to make it more user friendly for events. We also need the ability to operate the system from more than one location. Kim consulted with a representative of the manufacturer of our board, Prismview (part of Samsung), who made a trip to Winnemucca recently to look at our current system and make suggestions for improvements. As a reminder, last year WCVVA purchased the current Event Center sign board along with the smaller monitor installed above the concession stand. The first time it was used was during the 2020 Ranch Hand Rodeo Weekend. The installation was not without problems. YESCO won the bid for the Event Center sign board project, but it was a Prismview/Samsung sign board that was to be installed, and their (YESCO) personnel did not appear to be familiar with the product and its installation. Kim had hired a production company to produce video for the Ranch Hand Rodeo events and if it wasn't for their staff and also a software consultant we had hired, the sign board and monitor would not have been operational for this event. The old sign board that was removed from the Event Center was installed in the Pavilion. The system controls we now require would be for all three boards – Event Center sign board, monitor above concession stand and sign board in Pavilion. Kim explained to the Prismview representative that he would like to have three locations that would control the entire system. These locations are the ticket booth next to the kitchen in the Event Center, near the announcer stand in the Event Center and on the back wall of the Event Center under the sign board. Other requirements are that we need to have the flexibility to operate each board separately or together in any combination. This requirement makes designing this system a challenge. Additionally, Kim is requesting funding to purchase two high end, remote controlled video cameras and production equipment that would be installed in the Event Center and could be projected to the sign board. While going through our system, it was discovered that some of old system parts do not communicate with parts that were installed last year. This proposed retrofit will address this and improve how the system functions. That is one of the reasons for the expense of the retrofit. The reason for today's special meeting is we need this project completed by Ranch Hand Rodeo in May. In order for that to happen, Prismview needs to put a "rush" on the components and schedule personnel to travel to Winnemucca. Kim really feels that these improvements will enhance our events. Some board members expressed concern about who would be operating this equipment during the events so that it would not be damaged. Another question was if this system was expandable. The current proposal would allow for six (6) screens. The total cost for the Prismview/Samsung proposal plus the required electrical work is \$70,738. A 50% deposit is required to start the project.

Due to the dollar amount of the proposal, Bill did some research to see if this project qualified for the sole source provision of Nevada Revised Statutes (NRS)

or if we would be required to go out to bid. It is Bill's opinion that this project and the products that are required for the retrofit of the existing system are very specific computer components that require specialized management and technical skills and are, therefore, covered by definitions found in NRS 332.115 and we are not required to solicit bids. ***Jim Billingsley made a motion to approve \$70,738 for the Winnemucca Events Complex upgrade for the electronic sign retrofit and purchase of video cameras per NRS 332.115. Kim is authorized to provide a 50% deposit immediately to expedite the start of this project. Motion carried, 4-0.***

**7.2 National Horseshoe Pitching Association (NHPA) World Championship Tournament, July 19-30, 2021 as it relates to current and future Covid-19 mandates, for possible action**

After the governor's last round of state mandates, the NHPA reps were very concerned about the protocols as they related to youth participants as these protocols appeared quite restrictive. They were also wanting assurances that we would provide personnel to do temperature checks at the door and also have people to make sure extra cleaning and disinfecting in the Event Center and Pavilion is provided throughout the tournament in order to be in compliance with these regulations. Kim would not commit to covering these expenses since it is not our event and stated that he would discuss these tournament concerns with the WCVA board. Also, NHPA wanted this board to be aware that if we were to cancel the tournament after June 8 we would be liable for the cost of the trophies, approximately \$100,000. Tonight, Kim wanted to talk with this board to get their feeling on if this tournament will proceed. Everyone present felt that with fewer daily infections, increased vaccine availability and the coming of warmer weather there should be no reason for this tournament not to proceed. We would need information about participant numbers as the date gets closer. NHPA is making it easier for horseshoe pitchers to compete since the number of qualifying tournaments is quite low this year. Kim will review our contract with NHPA for more details about some of these items. He, too, is confident that the tournament will be a go. The concern continues to be whether or not individuals will be comfortable traveling.

**14. Public Comment**

None.

**15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, March 17, 2021 4:00 pm.**

**16. Adjournment. *Brian Stone made a motion to adjourn this meeting. Motion carried, 4-0.***

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2021

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Motel Representative

\_\_\_\_\_  
BRIAN STONE  
Vice Chairman and  
Hotel Representative

\_\_\_\_\_  
JIM BILLINGSLEY  
Treasurer and City Representative

\_\_\_\_\_  
ABSENT  
RON CERRI  
County Representative

\_\_\_\_\_  
JOHN ARANT  
Business Representative

Attest:

\_\_\_\_\_  
BILL MACDONALD  
Board Secretary and Counsel

ABSENT  
\_\_\_\_\_  
KENDALL SWENSEN  
Board Administrator